



2019 Beautillion Ad Submission Do's and Don'ts

Do's

- Have each person submitting the ad on your behalf cc you: the Beautillion contact
- Collect all ads and submit all at once
- Confirm all people submitting an ad are on the tracking form
- Personalize letter/email to family and friends to solicit ads
- Take advantage of using a photo for every ad - it's included in the cost of all ads
- Be creative in ads
- Take advantage of holiday time with family and friends to seek ads as the money raised will gain more scholarships.
- Take note of the submission deadline: March 3, 2019 and try your best to submit ahead of time to allow you additional time if ads do not meet the required specifications
- Utilize our designer for questions on ads

Don'ts

- Use a copy of a photo, for best resolution possible, use only original photos.
- Stretch photos, it will come across as distorted
- Send in Word or file other than .PDF or .JPEG.