



# 20TH BIENNIAL SPONSORSHIP PACKAGES

MEN OF VALOR: PRIDE, PASSION & PURPOSE

## **JACK AND JILL OF AMERICA, INC., PHOENIX CHAPTER**

PROCEEDS FROM THE 2019 BEAUTILLION WILL HELP TO FUND THE JACK AND JILL OF AMERICA FOUNDATION, COLLEGE SCHOLARSHIPS FOR LOCAL YOUTH, AND LOCAL CHARITIES. THE JACK AND JILL FOUNDATION'S MISSION IS TO INITIATE STUDIES AND PROGRAMS THAT ENHANCE CHILDREN'S EXISTING ACADEMIC SKILLS AND REMOVE BARRIERS TO THEIR CONTINUED PERSONAL GROWTH AND SOCIAL DEVELOPMENT.

*Fabulous* **FAR WEST REGION**   
Jack and Jill of America, Incorporated

August 1, 2018

Dear Byron:

**PHOENIX CHAPTER**

**President**

Tara Winey

**Vice President**

Leah Landrum Taylor

**Treasurer**

Ann Cheri Leach

**Program Director**

Tiffani Collins

**Recording Secretary**

Tiffany Hardaway

**Corresponding Secretary**

Jewel Jones

**Editor / Historian**

Meaghan Poole

Jack & Jill of America, Incorporated, Phoenix Chapter is pleased to announce its Biennial Beautillion event, to be held Saturday, March 30, 2018. One of the Valley's premier fundraising events, attracting more than 400 distinguished guests, the Beautillion is also the signature event for the Jack and Jill Phoenix Chapter and raises substantial college scholarship funds that are vital to the organization's on-going service to this community.

In 2017, your generous contributions to the Beautillion raised scholarship dollars in the total of \$36,000.00 for college bound young men. Additionally, Beautillion funds provided \$5,300 for Black Family and Child Services, a local 501c3, and \$5,000 for the Jack and Jill National Foundation to support organizations such as Rebuild America- Habitat for Humanity (where Jack and Jill has committed to build a home every two years for deserving families), United Negro College Fund (UNCF), March of Dimes, and more. We could not have achieved such tremendous results without the generous financial support and charitable contributions from our community again this year, we need your help to enable the 2019 Beautillion to accomplish even more.

The Beautillion program focuses on African-American young men chosen from the Phoenix community between 16 and 19 years of age. These young men of excellence are accepted to participate based on academic scholarship, community involvement, and contributions made through sports, arts, and cultural activities. During a 10-week program, the young men participate in social, cultural, and community service activities; as well as, attend seminars on college preparation, and other educational topics. The program culminates, with a formal presentation of the young men during a rites of passage event.

Thanks to the kind and conscientious support of caring individuals and companies like yours, Jack and Jill's Beautillion continues to grow and provide educational resources and scholarship funding for young men to attend college throughout the United States.

The amount of scholarship dollars raised and the Beautillion programming depends on the generous contributions from people like you. Please consider being a Legacy level sponsor. Your investment will have a lasting effect on the young men in our community. Please review the enclosed information regarding Corporate Sponsorship and Underwriting opportunities and select your desired contribution level. As an option, you may also like to purchase additional corporate tables for the event at a cost of \$1,500 each.

If you have additional questions, please feel to contact us.

On behalf of Jack and Jill Phoenix Chapter and all the wonderful young men this event touches, we thank you for your consideration and for your commitment to providing educational opportunities for the children in our community.

Sincerely,

*Tara Winey*

President

Jack & Jill, Phoenix Chapter

*Alisa Thompson*

*Yvette Kinsey*

*Joan Sherwood*

Beautillion Chairpersons

Jack & Jill, Phoenix Chapter

# 2019 Beautillion Sponsorship Opportunities

Jack and Jill of America, Inc.  
Phoenix Chapter

## **Legacy Level - \$10,000**

*Premier Seating for 20 Guests*

*Video Recognition at Event*

*Signage at the Event and on Promotional Materials*

*One Full Page Ad on Back Cover of Event Souvenir Book*

*Two Minutes on the Program*

## **Platinum Level - \$7,500**

*Prominent Seating for 10 Guests*

*Video Recognition at Event*

*Signage at the Event and on Promotional Materials*

*One Full Page Ad in Event Souvenir Book*

## **Gold Level - \$5,000**

*Half Page Ad in Event Souvenir Book*

*Signage at the Event and on Promotional Materials*

*Video Recognition at Event*

# 2019 Beautillion Underwriting Opportunities

Jack and Jill of America, Inc.

Phoenix Chapter

**\*Souvenir Book Graphics - \$4,500**

*Donations at this level would fund the event souvenir journal which is a beautiful and important component that pictorially captures the Beautillion experience.*

**\*Event Audio Visual - \$4,000**

*Donations at this level would fund the event night audio/visual equipment such as projectors, screens, and sound.*

**\*Event Decorations - \$3,000**

*Donations at this level would fund ballroom decorations on event night.*

**\*Photography Fees - \$2,000**

*Donations at this level would fund the professional pictorial journey of Beautillion activities from the first orientation and culminating with the event night.*

**\*Sponsor a Participant - \$1,500**

*Donations at this level would allow a young man who may not otherwise be able to participate in Beautillion to be a part of the program.*

*\*All underwriting opportunities will receive video recognition, signage at the event, and on Promotional Material*